

Board of Education Goals 2016-17

Finance

Goal: To remain financially solvent

Rationale: In today's educational setting, parents are well informed about school district finances and use this information to determine where they will send their children. At the same time, the success of our students in the competitive marketplace depends on our ability to provide students an optimum learning environment.

Assessment and Accountability

HCS will operate on a minimum
5% Fund Balance

Strategies:

- A. Finance Committee Meetings
- B. Budget Presentations and Adoption
- C. Explore Revenue Streams including Grants
- D. Sinking Fund proposal

PLAN

Administration, Staff, and Community will work together to ensure that the annual budget is reflective of priorities. Budget review and amendments will be made when necessary during 2016-17, with a budget adoption in June 2017 for 2017-18. The district will engage in a Building & Site Sinking Fund proposal campaign for May 2, 2017.



Building & Sites

Goal: Maintain and improve our capital assets including analyzing the need for additional classroom space

Rationale: In the current competitive educational marketplace, HCS must continue to maintain and improve capital assets. When our stakeholders or potential stakeholders talk about HCS, we want it to be positive. Word of mouth and first impressions go a long way toward garnering interest in our school district. Being proactive and organized in planning for future needs (enrollment growth or loss) is essential and must be a top priority.

Assessment and Accountability

Building visits and building/technology needs updates

Strategies:

- A. Preventative maintenance program
- B. Building & Site Committee Meetings
- C. Capital asset assessments
- D. Updated Technology Plan (Planned for July 2017)
- E. Classroom Space / Enrollment Projection Review
- F. Sinking Fund Proposal for May 2, 2017

PLAN

The maintenance department will continue to prioritize and complete projects that have been identified. The Building and Site Committee will discuss and prioritize future needs.



District Culture

Goal: Promote a positive educational experience that involves all stakeholders (community, parents, students, and staff) and encompasses the district's guiding principles

Rationale: Positive experiences lead to positive relationships between our stakeholders and the district. This has been a guiding principle for our district and must be nurtured now and in the future. Building positive relationships with our stakeholders through our guiding principles and reason, respect, and responsibility is the foundation for who we are as a community-centered school district.

Assessment and Accountability

Stakeholder input through surveys, discussions, open meetings, etc. will be gathered

Strategies:

- A. Surveys (Parent/Teacher, Staff, Senior Exit, Building, etc.)
- B. Monthly meetings with employee groups
- C. “Did You Know” and “Person of the Month”
- D. Communication via website, tele-parent, Facebook, etc.
- E. BYOC Meetings and Fall/Spring Staff Visits
- F. Board of Education visibility
- G. College Access Campaign from HS to Elementary
- H. Social Emotional Learning Coach and Service Alignment

PLAN

Embrace the HCS Guiding Principles and 3Rs while striving to keep all stakeholders working together



“District Public Relations”

Goal: Market and promote HCS as a premier school district

Rationale: In the current competitive educational marketplace, HCS must continue to be viewed as an outstanding educational choice in Michigan. Our desire is for all stakeholders to participate in creating a positive school district climate and reputation and to promote HCS as a premier school district.

Assessment and Accountability

Growth in student enrollment and feedback from stakeholders

Strategies:

- A. Comprehensive marketing of district
- B. Community Life and other news formats (school, department, etc.).
- C. Effective use of communication tools (Tele-parent, web site, local media, social media, etc.).
- D. Pursue ways to broaden the district's social media footprint with Board of Education input
- E. Partners in Progress meetings
- F. Develop new district video
- G. Monthly DPAC Meetings

PLAN

District staff will continue to highlight the positive environment found in our schools. An emphasis will be on marketing for Schools of Choice and move-in families. A committee will meet to suggest ways of broadening the district's social media footprint.



Student Achievement

Goal: To ensure programming promotes continuous growth and improvement for the highest level of student achievement

Rationale: In today's educational setting, parents are well informed about student achievement in public schools. Parents use this information to determine where they will send their children to school and into which school districts they will move. At the same time, the success of our students in the competitive marketplace depends on our ability to provide students with an optimum learning environment focused on student achievement.

Assessment and Accountability

Consistent or improved student achievement scores
(growth and proficiency)

Strategies:

- A. Continue adjusting curriculum to reflect expectations
- B. Utilize instructional coaches to support teaching and learning
- C. Continue adjusting common assessments for rigor
- D. Analyze and share assessment results
- E. Engage in relevant professional development efforts to support student needs

PLAN

HCS staff will analyze assessment data and adjust teaching and learning strategies when necessary. Adjustments to curriculum documents in math, science, and ELA will continue to be made to meet state standardized assessment expectations. Classroom Assessment for Student Learning (CASL) will be the foundation for classroom instruction, teacher learning, and student learning.

